

Message Text

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PAGE 01 BANGKO 32482 021542Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----033464 030959Z /23

R 020946Z DEC 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4087
AMEMBASSY JAKARTA
AMEMBASSY MANILA
AMEMBASSY SINGAPORE

UNCLAS BANGKOK 32482

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: ITALIAN AGRIBUSINESS TRADE MISSION TO THAILAND

1. IN RESPONSE TO INTEREST EXPRESSED BY THAI BUSINESSMEN, THE ITALIAN FOREIGN TRADE INSTITUTE HAS ORGANIZED AN AGRIBUSINESS TRADE MISSION TO VISIT THAILAND DECEMBER 8-16. THE MISSION WILL INCLUDE REPRESENTATIVES OF ITALIAN MANUFACTURERS OF AGRICULTURAL MACHINERY AND EQUIPMENT (SOIL PREPARATION, HARVESTING, TRACTORS, IRRIGATION SYSTEMS, PUMPS, FARM IMPLEMENTS, ETC.) AND MANUFACTURERS OF FOOD PROCESSING AND CANNING MACHINES (PARTICULARLY FRUIT, VEGETABLE AND TUNA FISH PROCESSING EQUIPMENT, PASTA MAKING MACHINES, PACKING EQUIPMENT, ETC.) ITALIAN EMBASSY SETTING UP MEETINGS BETWEEN MISSION AND INTERESTED THAI BUSINESSMEN. AFTER LEAVING BANGKOK, MISSION WILL PROCEED TO MANILA AND INDONESIA.

2. ITALIAN EMBASSY FELT THERE WAS SUFFICIENT INTEREST ON THE PART OF THAI BUSINESSMEN TO JUSTIFY TRADE MISSION OF THIS SORT. MISSION LENDS ADDED SUPPORT TO PROPOSED U.S. AGRIBUSINESS EXHIBITION IN 1979. THAI RESPONSE TO PRODUCTS REPRESENTED IN ITALIAN TRADE MISSION SHOULD PROVIDE USEFUL INFORMATION ON
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CURRENT MARKET POTENTIAL FOR AGROBUSINESS AS SUPPLEMENT TO EMBASSY'S MARKET SURVEY. EMBASSY WILL DO FOLLOW-UP REPORT ON TRADE MISSION.
O'DONOHUE

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NNN

Message Attributes

Automatic Decaptioning: X
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Sent Date: 02-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Reason:
Disposition Remarks:
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